

REMARKS

In the Abstract

The abstract is herein amended to more clearly recite that which Applicant considers as descriptive of his invention. A marked-up version of the Abstract follows:

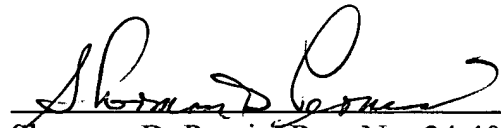
A system and method for the central specification and management of how messages are distributed to recipients with the steps of: a recipient profile system for entering and storing rules about how to distribute specific types of messages and content from specific messengers to individual recipients, a messenger profile system where messengers can enter, store and maintain his identification information and the types of message services he/she will offer to recipients, a message input system where messengers manually or automatically can enter messages or upload message files for distribution to recipients with a valid recipient profile, an individual message generator combining the data from recipient profile and the message from the message input system into a plurality of individual messages for recipients as specified by the messenger.

Applicants respectfully request entry of the amended Abstract and new claims into the present application.

Respectfully submitted,

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Date



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